



# POWER cluster

## Skills

### Promoting qualification as key factor for successful business settlement

Is qualification an important factor for the business settlement within the structural change of a region? This was one of the main questions the project discussed during this POWER cluster activity. Both factors lead to a great demand for good qualified employees in all ranks of an enterprise.



### Main activities

During the three years project time the partners developed and distributed an interview guideline as basis for their Interviews with experts from wind energy enterprises and educational institutions (academic and vocational). Further more interviews with employees from the wind energy branch and with students have been made. As platform for the results a web based book was developed.

### Main output and results

The results of the interviews were used to perform portrayals of people with their professional

ways and their steps up to a work in the wind energy sector.



Other main achievements were the creation of interesting stories with good reading facts about the region Bremerhaven and the implementation of a web based book.

The activities lead to a consolidation of the relationship between the educational institutions.



### Looking forward

The expanding offshore wind industry requires new qualification profiles e. g. in the field of logistics and operation & maintenance and also for the international cooperation.



### Partners involved

University of Applied Sciences Bremerhaven, DE

Academy of Economics of Schleswig-Holstein, DE

bfw – Enterprise for further education GmbH Bremen, DE

### Statement

„Qualification is an important factor for a successful business settlement.“

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